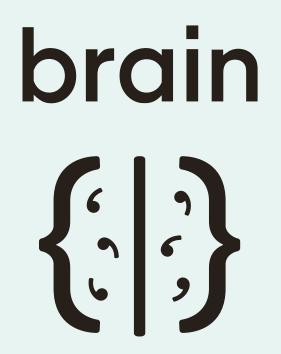


the body literacy library



an owner's guide

Elizabeth R. Ricker

the body literacy library

Body literacy is a human right. It is a means to observe, learn, and understand ourselves - three essential steps to enhancing our self-knowledge and self-care.

With The Body Literacy Library you will learn to tune in to every little bit of yourself, have all your embarrassing questions answered, and discover everything you need to know about your body to live a healthier, happier life. This isn't just about listening to your body, but empowering yourself with the knowledge of what your body is telling you.

Read this book to love the skin you're in, and make informed, positive changes to improve your health and wellbeing. Starting today.

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INTRODUCTION

Your brain is a glorious, mysterious marvel – but what if you could unlock a bit of that mystery? In the pages ahead, you'll plumb the electric depths of neuron's firing, discover what's different about left-handed people's brains, and uncover a possible link between hormones and fighting Alzheimer's disease – decades before the disease shows up.

Don't feel that you need to read the book in order. Let your curiosity lead you to whatever section piques your interest.

No organ is more personal than your brain. Despite a shared outer world, we all think, act, and feel surprisingly differently. Why? Because our brains have created different inner worlds. In fact, our lived experiences create patterns of neural connections that are more unique than our fingerprints. This book guides you towards your brain's healthy, unique potential.

Consider a moment when you were your most vibrant, your sharpest, your most generous, best self. How did it happen - and how might you unlock more moments like it? If you were ever puzzled at why you made a certain choice or wonder how happy you really are, you can thank (or blame) your brain. No other organ so profoundly affects how you work, study, play, or relate to others. It is the command center of your consciousness. Let this book be your guide to unlocking it.

We are living through a revolution in neuroscience and brain health. Just in time, because we are also experiencing a global mental and brain health crisis. Nearly 1 billion people suffered from a mental disorder in 2019. In 2022, the World Health Organization issued a position paper on optimizing brain health. Thankfully, virtual reality is now helping treat phobias and anxieties. Genome sequencing has detected disease-causing genes for many disorders. Telepsychiatry is providing far broader access to therapy, including previously under-served groups. Smartphones and wearables are being used to track patterns and triggers such as sleep, mood, and movement for mental health. They offer mindfulness apps and reminders, too. It seems like every day I read about something related to brains in the news. The media is covering the wave of young people struggling with loneliness. Or people are worrying about whether we have all developed ADHD collectively - as distracting and pervasive as our phones and social media have become. Outside the news, people keep telling me about the fear and uncertainty they feel when a friend or family member is diagnosed with a brain-health issue - everything from learning differences to tremors. Many are just puzzled by

their own brain's productivity ups and downs. So much in life is outside our control. Yet, better brain health makes everything else easier. Inside this book, you'll find more than just the essentials to better understanding your brain. You'll find quick, evidence-based practices you can start today. Additional tools and hacks can be found at my website (ericker.com). I'll be delighted to hear what your brain finds most interesting as it learns about... itself.

Let me know!

Elizabeth R. Ricker

Introduction

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<u>01</u> What's inside your head?

how do we know what we know about the brain?

From what keeps you breathing to what keeps life worth living, neuroscientists claim that your brain is composed of the matter that makes you matter. But how do they really know that?

For millennia, philosophers have speculated about what produces our thoughts, emotions, personality, and behaviours. In the last 50 years, theories have been transformed into genuine understanding through brain imaging, genetics, and other scientific breakthroughs.

Learning from dead and living brains

Before brain scanners, neuroscientists studied the brain structure of animals that had died. Microscopes made these examinations more fruitful. Scientists could see individual cells and structures in the brain tissue, but they couldn't answer questions about living brains.

Computed tomography (CT), magnetic resonance imaging (MRI), and positron emission tomography (PET) are imaging technologies that scan living brains. They provide information about the size, shape, and sometimes the functioning of brain parts.

In the 1920s, scientists developed the first brain imaging that could look at live brains in real time. Named electroencephalography (EEG), it enables a look at how the brain's electrical activity changes in response to situations in the world. After that, additional live brain scans emerged.

Magnetoencephalography (MEG) was developed in the 1970s. It uses magnetic fields created by the brain's electrical activity to provide greater detail than EEG, but is more expensive. Single-photon emission computerized tomography (SPECT), functional magnetic resonance imaging (fMRI), and functional near infrared spectroscopy (fNIRS) all measure changes in blood flow to areas of the brain. They identify which brain parts are active in any given task.

People, animals, and simulations

Accidents, disease, and other misfortunes can act as "natural experiments". One example was railway worker Phineas Gage, who survived a pole piercing the front of his brain, but his personality and impulse control changed. Scientists then realized that the front of his brain must have been responsible for personality and decision-making. The way that our brains process the sensory world, how we learn, and other processes are often shared by animals. So, scientists study animals' abilities at these tasks to understand how humans do them.

"Neuropsychological assessments" are specially designed games used by cognitive

TYPES OF BRAIN IMAGING

measures structure



CT

structure using X-rays

MEG

shows electrical activity using

special detectors that identify

tiny magnetic fields

shows cross-sectional images of the physical

measures electrical activity

MRI shows physical structure using large magnets and radio waves

EEG

shows electrical activity

usina electrodes

on the scalp

fMRI shows blood flow using MRI plus additional computation to detect indirect measure of blood flow

fNIRS shows blood flow using near infrared light

requires radioactive injection

measures blood flow





SPECT shows both blood flow and structure usina 3D scans

PET shows blood flow and metabolic activity by creating 3D scans

scientists to offer insights into mental processes such as memory, attention, and language. Scientists also use mathematical models to build computer simulations of specific brain functions and behaviour to help us make predictions about how real brains would behave.

Other technologies

Genes can direct the designs for both the structure of brains and how they function. Brain mapping, or connectomics, involves studying the wiring across different parts of the brain.

Genetics and brain mapping promise to unlock the secrets of the root causes of disease. Another key tool is neuropharmacology, which enables us to alter the ratios of key neurotransmitters in the brain in cases of imbalance. Brain computer interfaces (BCIs) connect a human brain to a computer so that they can communicate or move artificial limbs. Through stem cell research, we may gain the ability to grow new brain cells to replace old or damaged ones, while gene editing may prevent disease by never allowing cells to produce problematic designs in the first place.

WHAT'S INSIDE YOUR HEAD?

WHAT'S INSIDE YOUR HEAD?

the structure of the brain

The complex structure of the human brain has evolved to reflect its functional role in the body. Let's look at where certain functions show up in the brain.

Animals such as squids, chimpanzees, crows, and elephants can problem-solve and use tools, but what makes humans different may be our larger, more recently evolved neocortex. This region is home to the brain networks that are most active during cognitive tasks.

The cerebrum is defined by sulci and gyri – grooves and ridges. They reflect nature's best attempt to fit a big brain in a small box – that is, your big neocortex stuffed into your small skull – to expand the surface area available.

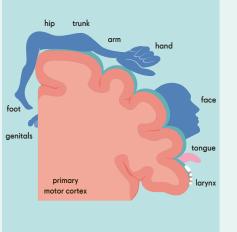
Other regions are more similar to the brains of other animals. One is the hindbrain, an ancient structure that helps manage basic life functions such as breathing, heartbeat, and digestion. We also share a lot of similarities with other animals in terms of the structure and function of our midbrain. The midbrain manages a variety of tasks, including our movement and aspects of vision, and it regulates our sleep and wakefulness.

Layers of protection

The brain and spinal cord are bathed in cerebrospinal fluid (CSF) with a series of plasma pools called ventricles. The CSF serves as a protective plasma that acts as a cushion, provides buoyancy, and enables an optimal chemical environment for brain cells' electrical and chemical transmission. The blood-brain barrier acts as a special filter enabling the brain to access blood nutrients such as glucose, amino acids, and oxygen, but protecting it from many of the pathogens that might be present in the rest of the body's blood.

THE "LITTLE PERSON"

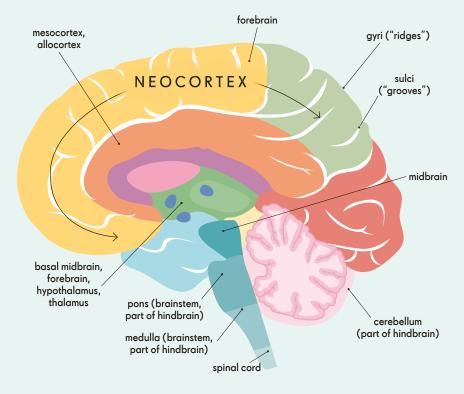
Each of our body's sensations and movements is managed by a different area in the homunculus. Here the different sizes of the body regions reflect how much brain power is devoted to each one.



There is a region in the top, front part of your brain, in the cerebral cortex, that reflects specific parts of your body, and it's called the homunculus, which means "little person". For each part of your body, there is a region on the homunculus that manages its sensations and movements. Your hands, mouth, and face are all very sensitive, so there is more cortex devoted to each of these areas. Your back, which is less sensitive, has less cortex devoted to it. This is an example of how the brain uses the importance or complexity of a bodily function to decide how much real estate to devote to it.

REGIONS OF THE BRAIN

Some brain regions (e.g. the neocortex) enable conscious thoughts. Others (e.g. the hindbrain) enable automatic tasks like breathing and circulation. All work together to create your experience of the world.



WHAT'S INSIDE YOUR HEAD?

neuroplasticity

Neuroplasticity is the brain's way of physically and functionally changing to adapt to experiences – especially challenging ones.

Across studies, we see the brain undergo structural and functional change in response to adversity, which enables us to deal with challenges. These changes include new neurons growing, as well as old neurons expanding or modifying, and are known as neuroplasticty. We see the systematic strengthening or weakening of the synapses that connect the neurons. There is the brain rewiring itself into new patterns. Then, there are whole areas of brain tissue growing or shrinking in size. Neuroplasticity can also encompass systematic changes to activity in hormones and neurotransmitters. All of these changes

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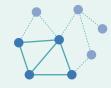
typically occur in response to a significant experience. Often, it's in response to a challenge of some sort.

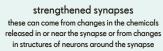
We know about neuroplasticity from brain imaging evidence from healthy people adapting to learning challenges. Another source of understanding is from clinical observations of patients recovering from injuries. In addition, there is cellular and molecular evidence of brain changes in other animals.

Neuroplasticity can be evaluated in a number of different ways, from detecting molecular and protein changes to measuring neuron activity, some of which are illustrated on the next page.

CHANGING SYNAPSES AND NEURONS IN NEUROPLASTICITY

Psychologist Donald Hebb coined the concept of associative learning, where "neurons that fire together, wire together". Connections are further strengthened through repetition and weakened through disuse.

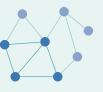






weakened synapses reduced neurotransmitter release and receptor sensitivity; uncoordinated firing between neurons

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new synapses increased neurotransmitters released; cooordinated firing between neurons; increased neurotrophic factors

WHAT'S INSIDE YOUR HEAD?

DIFFERENT EXPERIMENTAL MEASUREMENTS OF NEUROPLASTICITY



neurogenesis the formation of new neurons, initially in the embryo, but also later in life



axonal and dendritic length altering the length of neuron ends



synaptic proteins BDNF (brain-derived neurotropic factors) and others that affect

long-term potentiation (LTP)

particular patterns of electrical activity

can stimulate increases in

neurotransmitters and proteins that

create more neural signals

synapse formation or closure



dendritic arborization, morphology, and length altering the branching pattern of a neuron's signal receivers (dendrites), the structure and the length of them influences how they communicate

Challenges that can trigger neuroplasticity

Consider recovery from a stroke. Undamaged, nearby brain areas may compensate for the damage. This "rewiring" might involve new connections, electrical shifts, or even changes in neuron size or structure. Though damaged tissue may not fully recover, the brain adapts to regain function.

Ever felt like your brain was stretching in school? It turns out that students cramming for high-stakes tests show measurable changes in multiple brain regions including the hippocampus and frontal cortex. Scientists have observed neuroplasticity in students revising for undergraduate, law, and medical school exams.

Other examples of neuroplasticity at work include learning to juggle or play a musical

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brain activity experience can alter which networks of neurons are stimulated and active

instrument. For aspiring London taxi drivers, learning the city's street layout is tested in an exam called The Knowledge. The size of a trainee black cab driver's hippocampus changes during this challenge. Those who did better in the exam experienced more brain modification than those who did worse. Finally, patients undergoing intense psychotherapy show brain changes, too.

Neuroplasticity in our everyday lives

Regular learning and memory may occur under less dramatic circumstances. Yet, neuroplastic brain change is often hard won. We often see it under circumstances of trauma, injury, or intense training that occurs for hours a day and weeks on end. If you want dramatic brain change – the kind where your brain reorganizes itself, rewires itself, or remaps itself significantly – it will take effort.

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WHAT'S INSIDE YOUR HEAD?

WHAT'S INSIDE YOUR HEAD?

electricity in the brain

Our brains are electrical – even at rest, they generate the electricity of a 20-watt electric light bulb. Individual brain cells generate hundreds of electrical impulses each second.

Electrical signals are the brain's fast-acting communication system. Electricity sizzles along the outside of a neuron, building to a crescendo. If that wave of electricity is strong enough, one neuron will send a message to the next one.

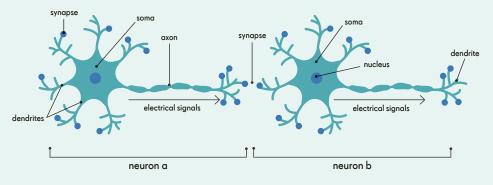
Electrical signals at work

Sodium-potassium pumps lie along the outside of the neuron. These regulate whether electrical signals move from neuron to neuron. Those signals are called action potentials. Before the electrical signal arrives, the sodium-potassium pumps maintain an electrical-chemical imbalance across the neuron's membrane. They do this by allowing fewer sodium ions to come in than potassium ions.

If enough electricity builds up, though – and it hits a certain threshold – the pump allows sodium ions in. That lets even more sodium ions come in, driving the pump to open even more. This feedback loop drives the electrical wave to travel down the neuron's axon. Eventually, it reaches the end of the neuron, which contains

NEURONS AND SYNAPSES

Electrical signals travel from neuron A's soma (cell body) down its axon through to its dendrites (branches). The dendrites of neuron A interface with the synaptic terminals of neuron B, which generates an electrical signal that passes down neuron B's axon through to its dendrites.



a gap - the synapse - with another neuron on the other side. If the action potential is strong enough, it will trigger chemicals to be released across the synapse. If enough neurotransmitters get released, a new electrical signal is generated, which will also travel to the next neuron. In the case of a gap junction - a special type of channel - the same electrical signal quickly jumps from one neuron to the next.

The dendrite, a finger-like appendage, is where the next neuron will receive the previous neuron's message. The neurotransmitters that get released by one neuron into the synapse either empower the next neuron to fire or stop it from firing.

Specific signals

The story doesn't end with one neuron talking to one other neuron, of course. Your brain is a biological universe composed of billions of neurons all talking to each other. Across the entire brain there are networks of neurons that work together on specific functions. Memories, for instance, get stored in the brain by having neurons fire in a particular pattern. This firing strengthens the connections between them, making them more likely to fire in the future, too (see pages 16-17).

There are patterns of electrical activity across the brain where neurons fire in rhythmic frequencies. These are called brain waves. Depending on the frequencies, these brain waves tend to correspond to certain mental or emotional states. Examples include beta waves common in focused states and theta waves in daydreamy, slow states.

• CAN WE REALLY MOVE THINGS WITH OUR MINDS? •

Something called "brain computer interfaces" (BCI) enables exactly that. BCIs work by reading patterns of electricity, magnetism, or blood flow from your brain using EEG, fNIRS, or other technologies (see brain imaging on pages 12–13). Then, those brain signals get sent to a computer. The computer interprets the signals it receives. It could move a cursor on a screen or a robot arm - all based on your thoughts. Imagined movement activates the same brain areas as real movement. For paraplegic patients who cannot move their own hands, brain computer interfaces - combined with their own brain's imagining of movement may be enough to move a robot hand instead!

WHAT'S INSIDE YOUR HEAD?

WHAT'S INSIDE YOUR HEAD?

chemistry in the brain

More than 20 per cent of the chemical energy produced in our bodies is used by our brains. Some chemicals are released every few seconds, while others take over a decade after birth to be released in larger quantities.

Electrical synapses are faster than chemical synapses, but too many electrical synapses in a row can lead to a degraded signal within the brain. So, for longer-range signals, chemical synapses dominate.

The chemicals at work

Five neurotransmitters play key roles in synaptic signalling in the brain. When released into the synapse and received by nearby neurons, they can trigger or halt the firing of neurons. The mnemonic I use to remember these five is "saggy dog" – SAGDG stands for serotonin, acetylcholine, GABA, dopamine, and glutamate. Increased serotonin release tends to be associated with feelings of well-being and satisfaction. More acetylcholine tends to be released when levels of alertness are high and/or when learning something new. GABA is inhibitory, and it tends to be the antidote to anxiety and stress, released when your body is calming down.

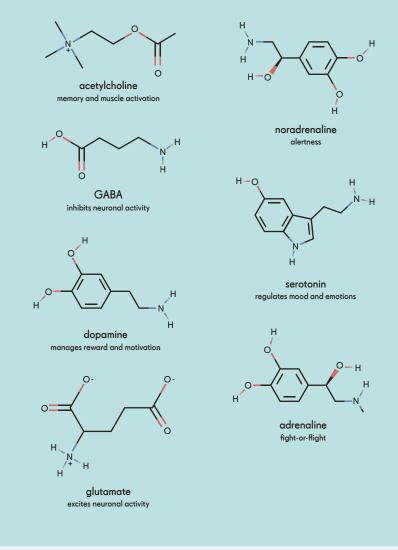
Dopamine is all about goal-orientation, motivation, and anticipation; it is released when a reward is expected. Glutamate tends to increase alertness or stress. It is helpful when learning or focusing, but too much can be associated with anxiety. Two other chemicals act simultaneously as neurotransmitters and as hormones: norepinephrine and epinephrine. A myriad of other chemicals exist in the brain, too. For instance, there are channel proteins that determine when an action potential (see pages 18-19) happens in a neuron. There are hormones for many jobs. To promote sleep, for example, there's the hormone melatonin. In managing the stress response, you'll discover multiple hormones in the mind-body connection section (see pages 20-25). Special molecules called cytokines participate in repairing neurons after injury, infection, or neurodegeneration, though in high numbers cytokines can cause harm. There are many chemicals in the metabolic pathways serving the brain's massive need for glucose, too.

The role of genes

Finally, we consider genes and the area of epigenetics. Genes are made up of DNA, the initial blueprint of cells. Genes affect expression of neurotransmitters and other brain chemicals. Epigenetics respond to environmental factors. They act as a kind of editing system on DNA to help decide which genes get expressed and which don't. All of these chemicals work together to decide how your brain will function.

CHEMICAL STRUCTURES OF NEUROTRANSMITTERS

These are the main neurotransmitters in the human brain, each one having a different effect on the central nervous system.



WHAT'S INSIDE YOUR HEAD?

emotions, motivation, and reward

Brain pathways ranging from the most recently evolved to far more ancient systems determine your emotions, motivations, and what you find rewarding. Let's explore a few of the key structures and their functions.

Specific brain pathways are involved with your emotions, motivation, and reward. The limbic system processes emotions and memories associated with reward, such as our first love. The mesolimbic pathway is triggered by enjoyable experiences – tasty food or good conversation – and makes us want to repeat those experiences. It connects the ventral tegmental area (VTA) to the nucleus accumbens in the forebrain.

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The mesocortical pathway connects the VTA to the prefrontal cortex. It helps with planning and focus – an example is breaking down a big assignment and working steadily up to the deadline. The nigrostriatal pathway controls movement and helps us learn physical skills, such as dancing.

The limbic system

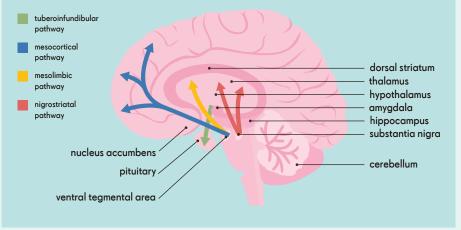
The limbic system plays a huge role in your emotional operating system. Nestled in the middle of the brain, it includes a variety of sub-regions including the amygdala, hippocampus, and hypothalamus. Your amygdala – meaning "almond" in Latin – is named for its shape. It helps you process salient or highly charged emotional events, as well as form memories about them. The hippocampus (Latin for "seahorse", and also named for its shape) is right next door. It handles your memory more broadly, but it includes emotional memories, too. In addition to emotion, your hypothalamus

DOPAMINE AND OPIOID ADDICTION •

In 2019 alone, the World Health Organization (WHO) reported nearly 500,000 deaths worldwide related to opioid use. The brain adapts to the high dopamine release from opioids by lowering its natural production. When users try to quit, their dopamine levels plummet, triggering intense cravings. Recent research suggests that dopamine's role may be more nuanced. Not only is it involved in reward, but it may be involved in the motivation to escape negative situations. Finally, dopamine plays a role in the sense of relief when overcoming adversity – such as overcoming addiction.

DOPAMINE PATHWAYS

The tuberoinfundibular pathway helps you feel calm or sleepy, but dopamine plays a bigger role in the mesolimbic and mesocortical pathways that are also more involved with emotions, motivation, and reward. The nigrostriatal is influenced by dopamine, but in physical activity more than feelings.



manages primal urges such as your thirst, hunger, and sexual drives.

Outside of the limbic system, your insula facilitates your bodily and emotional selfawareness. Latin for "island", this part of the brain facilitates the mind-body connection. When you feel an emotion or sensation in a particular part of your body – say, butterflies in your stomach when nervous or excited – you can thank your insula. For more on your mind-body connection and stress, see pages 24–25.

Motivation and reward

Two other regions in the midbrain, the nucleus accumbens and ventral tegmental area (VTA), dictate your motivations. The nucleus accumbens plays a role in your motivation and how you register a reward; it also helps reinforce pleasurable activities. The VTA is the factory for dopamine, the key neurotransmitter that manages motivation. Dopamine makes us want to repeat whatever actions triggered the release of dopamine in the first place, and is released along a series of finger-like paths called the mesolimbic pathway. This is also understood to be involved in drug and alcohol addiction.

WHAT'S INSIDE YOUR HEAD?

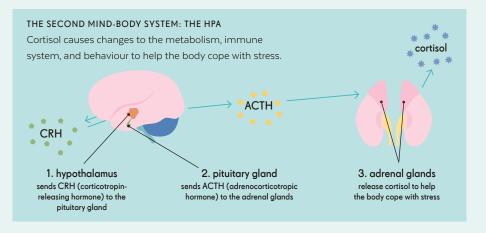
the mind-body connection: stress

Ready to meet the systems that form your mind-body connection to stress? Each acts on a different time scale, from milliseconds to minutes, and they regulate each other in a feedback loop.

The system that revs you up during a stressful event is called the sympathetic nervous system (SNS). Within the SNS, there are two subsystems. One is fast-acting, the other is slow-acting - the hypothalamic-pituitary axis (HPA). The system that calms you down after the event is over is the parasympathetic nervous system (PSNS).

When you get stressed

Imagine you're about to give a speech but you fear public speaking. Your palms get sweaty, your throat clenches, your mind goes blank. Why? You can thank the first of the systems: the SNS. Often referred to as "fight-or-flight", the SNS helps us survive life-or-death situations. Within milliseconds, it increases your heart rate and dilates your blood vessels so you can run or fight. It redirects blood flow away from your internal organs and back to your muscles. A neurotransmitter called norepinephrine carries the "fight-or-flight" message. It races along nerve fibres extending from the middle and lower regions of the spinal cord.



You just experienced the first subsystem of your SNS. You had a rush of adrenaline, thanks to your hypothalamus prompting your adrenal glands, just over your kidneys. There's also a slower SNS subsystem - the HPA. It kicks in a few minutes after you start your speech. Signals travel from your hypothalamus to your pituitary, a gland near to the hypothalamus. Then, your adrenal glands release cortisol, another stress hormone.

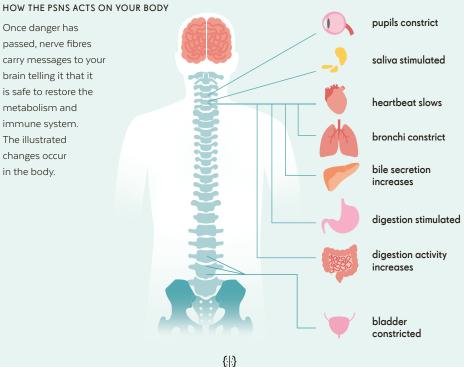
Time to calm down

The final mind-body system regulating stress is the PSNS. Sometimes termed the "rest-and-

Once danger has passed, nerve fibres carry messages to your brain telling it that it is safe to restore the metabolism and immune system. The illustrated changes occur in the body.

digest" response, it re-establishes calm after the "fight-or-flight" response ends. If you finished your speech and it went well, your body switches to a new goal: conserving energy. Time to slow down your heart rate and re-promote digestion - during the sympathetic response, your blood was going to your muscles instead of your digestive organs.

It's also time to turn back on your immune system. The neurotransmitter acetylcholine helps carry out these tasks. It is carried by nerve fibres emanating from parts of the spine on the back of your neck and your upper buttocks. So, stress isn't all in your head. In fact, it takes over many parts of your body!



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WHAT'S INSIDE YOUR HEAD?

WHAT'S INSIDE YOUR HEAD?

biological rhythms

A better understanding of your biological rhythms can help you optimize when to schedule hard mental tasks, creative projects, or physically demanding projects.

Our biological rhythms can help us plan our days in a neurobiologically smarter way. You may have heard of circadian or diurnal rhythms. Circadian rhythms are 24-hour biological cycles that are generated internally, while diurnal rhythms are set by external factors – such as day and night cycles set by exposure to light. Our sleep-wake cycles are roughly 24 to 25 hours long. They are regulated by the suprachiasmatic nucleus (SCN), which is the "master clock" in the brain's hypothalamus that gets reset by daylight. The SCN regulates the behaviour of the hormones melatonin, cortisol, and insulin. These determine your peak alertness hours, when you fall asleep, and when you feel hungry. Exactly when those peaks occur depends on your chronotype.

TYPES OF BODILY CYCLES •

Ultradian cycles are shorter than 24 hours. These include sleep, heart rate, and breathing cycles. These are all regulated by multiple parts of the brain. Gaining control over breathing and heart rate are the active ingredients in certain types of therapy (see pages 86–87).

Infradian cycles are much longer, including the menstrual cycle and pregnancy. Each of these cycles involves brain regions such as the hypothalamus and pituitary gland. Tracking the peaks of energy, mood, and alertness levels that come with these longer cycles can help you understand what is normal for you. Then, you can tailor your activities to match these rhythms to improve wellbeing and productivity.

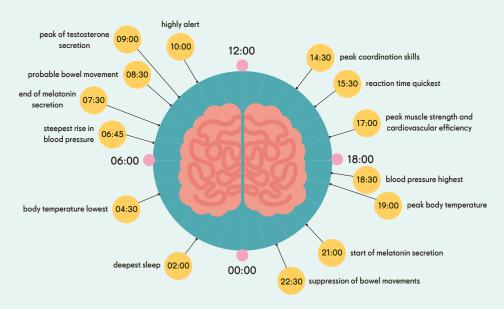
Morning larks and night owls

Your chronotype plays a role in answering this. A chronotype is the preference for being active during certain times of day. There are hundreds of genes that contribute to a person's chronotype and internal clock.

For "morning larks", the first few hours after waking is the best time for detailed mental work. For "night owls", the best bet for focused problem solving is to wait until alertness levels rise in the afternoon. For creative work, decreased cognitive inhibition works better than focused attention. So, morning types should schedule creative work for later in the day; vice versa for evening types.

For peak physical performance, the role of evening versus morning types is less clear. One finding dominates, though: for activities requiring power – such as weightlifting or sprinting – late afternoon or early evening works best. The internal body temperature is higher, muscles are looser, and chemical responses are quick. For what to do when you fall out of sync with your body's cycles, see pages 74–75.

PEAK TIMES FOR BODILY ACTIVITIES ACCORDING TO CIRCADIAN RHYTHMS



WHAT'S INSIDE YOUR HEAD?

senses and perception

Your five senses gather information from your environment, which the brain processes and then interprets to give you a complete view of the world.

Senses work through a combination of sensory organs in your body, electrical signals, and processing regions in the brain. In sight, for instance, you have special rod and cone cells in your eyes that respond when light hits them. Then, they generate electrical signals to send to your brain. The key part of your brain that takes in electrical signals from all of your senses is called the thalamus. It is like a relay station in the middle of your brain.

To get processed further, the thalamus sends new signals back out to different sensoryspecific parts of your brain's cortex, such as the visual and auditory centres. Eventually, your brain makes sense of all these streams of information and builds a unified view of what's going on in the outside world.

Sight

The process of sight involves light and visual data initially entering your eye. After some of the signal is routed through the thalamus, electrical impulses pass to your visual cortex, in the back of your head. This is in the occipital lobe of your brain. This brain region processes light, colour, shape, and motion. Information about what objects are ("it's a bird!") ends up being processed in the ventral stream (the "what" stream). Information about where objects are located in space ("the bird is flying through the trees overhead!") gets processed by the dorsal stream (the "where" stream).

Sound

With hearing, sound initially enters your ear. After some of the signal is routed through the thalamus, electrical impulses pass to your auditory cortex, located on the side of your head. This is in the temporal lobe. This brain region processes frequency, amplitude, and other components of sound. To process language, signals travel to specific regions of the left hemisphere called Wernicke's and Broca's areas. For more on language, see pages 34–35.

Touch

Touch is part of your somatosensory system. This includes skin sensors that detect pressure, temperature, vibration, itching, pain, and injury. It also allows you to discriminate between different textures, quick brushes, and even the movement or placement of your body through space. After some of the signal is routed to the brain's thalamus, a region in the parietal lobe called the somatosensory cortex takes over. Often, we generate movements based on touch. For instance, if something itches, we move to scratch. The frontal cortex contains the primary motor cortex, which controls muscle movement.

Taste and smell

Smell through your nose and taste through your tongue are linked. After some of the signal is routed through the thalamus, taste is first processed through the gustatory cortex in your brain. This helps you distinguish sensations like sweet, salty, sour, bitter, as well as a "meaty" taste referred to as "umami" (what we taste in meats like steak). Both taste and smell are processed in a frontal brain region called the olfactory cortex, too.

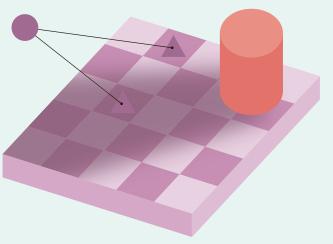
Illusions in the brain

Any of your senses can be tricked. Due to its processing limitations, the brain uses shortcuts. One of these shortcuts is recording relative differences and changes, rather than absolute values. The chessboard image below shows this in the context of an optical illusion.

As an example of the same, here's a tactile illusion you can try at home. Immerse one hand in very cool water and the other in very warm water for one minute. Then, plunge both in the same lukewarm water. To the hand that was in very warm water, the lukewarm water will feel cool. The lukewarm water will feel very warm to the hand that just came out of cool water. Illusions reveal hidden limitations in our brain's ability to process sensory information.

CHESSBOARD OPTICAL ILLUSION

The two chessboard squares are the same colour, but the part-shadow created by the orange cylinder makes them appear very different. Here, our eyes tell us one story, but our brains revise it.



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HOW HEALTHY IS YOUR BRAIN?

your brain health questionnaire

Before looking at how to maintain our brain health, take 10 minutes to evaluate the health of your brain right now.

Understanding your brain, and how well it is functioning, can be revealing. For the following 10 topics, indicate whether you agree with the statements below. Consider your brain's abilities on a typical day. Pick a timeframe for your reflection, such as over the last 30 days or 3 months, and record your answers.

The following assessment is for educational, not clinical purposes. Do not use this as a medical diagnostic. It assumes a baseline of solid health and simply helps you identify opportunities to optimize further. If you have any concerns, please consult your doctor.

For the following questions, answer:

infrequently
half the time
often
n/a I don't know or it doesn't apply

1. Cognition Matters relating to attention, learning, memory, decision-making, problem-solving, judgement

a. I can pay attention when I need to		
b . I can learn when I need to		
c. I can remember what I need to		
d. I can make decisions well (e.g., logically)		
e. I can solve problems well (e.g., quickly)		
f. I can make judgements well (e.g., socially)		
g. I can organize and plan as much as I need to		

a I can nav attention when I need to

a. I have the physical, mental, and emotional energy that I need b. I am alert when I need to be c. My sleep is good: I get the quantity and quality I need 2. Autonomic foundations d. My sleep is good: I can both fall asleep and Staying alert during the day, falling and wake up when I need to staying asleep, eating and drinking to satisfaction and without pain, having e. My eating is good: after eating, I feel enough energy satisfied and able to attain fullness between meals; no distracting pain or other symptoms; I am able to recognize my hunger and satisfy it f. My hydration is good: I get the quantity and guality of water that my body needs, and I urinate a few times a day, and it is pale yellow a. I am not lonely **b.** I am satisfied in my relationships 3. Social health & functioning Are you lonely? Are you satisfied by c. I am satisfied with my community or network your relationships? What is your place in a larger network or community? **d.** If I got sick or hurt, someone would notice or take care of me; if I needed help, I have someone I can reach out to

IMPROVING BRAIN PERFORMANCE

focus and productivity

We all feel vague and unfocused at times, but applying a few simple techniques can make a big difference to your concentration levels. Here are some short- and long-term strategies that are evidence-based.

Strategies for immediate improvements

O1. Check your goals Sometimes we can't focus because it's just not clear what we should focus on. To make sure your goals are clear, turn them into SMART goals. The S stands for specific, M for measurable, A for achievable, R for relevant, and T for time-based. An example of a SMART work session goal would be: "I will complete this 250 word essay in the next 60 minutes. It's achievable because I did something similar yesterday. It's relevant because if I complete it, I'll be closer to completing the 10 mini-essays due by the end of the month."

O2. Check your environment Is your environment too hot, cold, or loud? Are you emotionally upset or do you feel unsafe? Are you being constantly interrupted? Your brain will not be able to focus well under any of these circumstances (see pages 103 and 116).

03. Get a small dose of moderate exercise As little as 10 minutes of brisk walking can improve mood and energy as effectively as half cup of coffee.

O4. Optimize your schedule for uninterrupted and intense mental work Because interruptions wreak havoc on the attention system, it is worth planning your work to avoid interruptions. For small projects, the Pomodoro technique (see below) is a useful approach, while for larger tasks or activities, time blocking offers a solution. This is where you set your own calendar events specifically devoted to solo work or activities.

O5. Take intentional breaks Taking short breaks during prolonged work can recharge your ability to focus and can also prevent burnout and mental fatigue. Going outside in nature, connecting socially, or exercising are all evidence-based ways to recharge.

• THE POMODORO TECHNIQUE•

Take a task that can be completed in a short period of time, such as 25 minutes. No interruptions are allowed during this time, after which you have a short break. You earn a longer break after completing four consecutive 25-minute work stretches.

Strategies for longer-term improvements

O1. Social support (and healthy pressure)

Ask a friend, family member, or mentor to be your accountability buddy. They can help you set meaningful, achievable goals and to hold you accountable for hitting them. This can be done with a short text once a day or a weekly check-in phone call where you share updates and receive feedback.

O2. Mindfulness-based, biofeedback-based, or neurofeedback-based meditation From MRI and observational studies, we know that

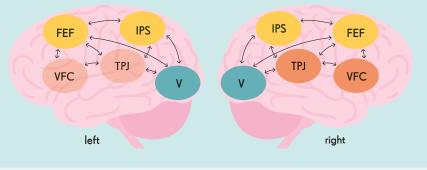
HOW YOUR BRAIN WORKS TO KEEP YOU FOCUSED

Imagine searching for someone in a crowded room. Your dorsal attention network (DAN) guides goal-oriented search. Your ventral attention network (VAN) detects salient information. Both networks' interaction enables you to scan ("not her, not her") and adjust your focus ("wait, was that her perfume?"). This helps you find your target faster.

meditation and mindfulness-based practices strengthen the attentional circuitry in the brain. In as little as 10 minutes of meditation a day, you can improve your ability to sustain focus. For a more concentrated dose, you could try biofeedback or neurofeedback-based meditation (see pages 180–81).

O3. Health and lifestyle check Sometimes, problems with focusing have their roots in trying to manage stress, insufficient sleep, or nutritional or hydration issues. If your lack of focus persists, check whether you may have any general medical or specific mental health issues.

	DAN	FEF	frontal eye fields
	VAN	IPS	intraparietal sulcus
	visual	VFC	ventral frontal cortex
\rightarrow	connections for dorsal-ventral	TPJ	temporoparietal junction
	interactions	۷	visual cortex



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